Why Do Families Need Navigate Newborn Screening?

Newborn screening (NBS) is a health screen that checks for serious conditions at birth. NBS is a life-saving service, available to the nearly 4 million babies born in the United States each year. To better understand family preferences for NBS education, Expecting Health surveyed **819 participants** made up of parents, expecting parents, individuals with NBS conditions, or family members of individuals with NBS conditions.

LIMITED NEWBORN SCREENING AWARENESS

2 out of 3 participants are aware of NBS.

1 out of 3 participants aware of NBS can correctly identify a definition of NBS.

DISPARITIES IN NEWBORN SCREENING EDUCATION

Participants living in HRSA-defined medically underserved areas (MUA) may experience disparities in NBS education compared to those living in other areas.

55% of participants in an MUA were previously aware of NBS compared to **67%** of those living in other areas.

50% of participants in an MUA learned about NBS before birth - the optimal time - compared to **61%** of those in other areas.

FAMILY LEARNING PREFERENCES

An **online module** was the preferred format compared to other educational formats.

Family stories were considered very helpful to learn about NBS.

Participants use **social media** to connect with others about NBS and other health topics.

Informed by this data, Expecting Health developed *__Navigate Newborn Screening__*, a free online learning module that helps families just learning about newborn screening and provides opportunities to become leaders in the newborn screening system.

Sign up today: EXPECTINGHEALTH.MYABSORB.COM

Have questions? Contact Marianna Raia at mraia@expectinghealth.org

Navigate Newborn Screening
An Expecting Health Program